



# SARAH WICKENHAUSER

sarahwickenhauser@gmail.com • www.sarahwickenhauser.com

## EDUCATION

**Bachelor of Science in Animation – *summa cum laude***

**May 2021**

## EXPERIENCE

**Marketing and Web Coordinator – Lipco Group**

**2021 - Present**

- Used Adobe Photoshop, Illustrator, and InDesign regularly to create marketing materials for the company, including advertisements for magazines, product preview images for trade show directories, and flyers announcing new products or highlighting existing products.
- Managed email mass marketing via MailChimp, including customer surveys.
- Photographed products and used Photoshop to prepare the photos for print and web use.
- Used Adobe InDesign to keep the 200+ page company product catalog up to date with price changes according to periodic status reports.
- Helped prepare assets necessary to launch a new website, including exporting multiple new photos for 3000+ products.

**Animation and Video Editing – Joshua Initiative**

**2017 - 2021**

- Built characters in Adobe Illustrator and rigged them for animation in Adobe Character Animator.
- Animated a series of short cartoons using Adobe Character Animator and Adobe After Effects.
- Composited animation with backgrounds in Adobe After Effects and edited the sound in Adobe Premiere Pro.

**Motion Graphics Teacher's Aide – Huntington University**

**2020**

- Assisted the Motion Graphics teacher during the Spring 2020 semester at Huntington University Center for Digital Media Arts in Peoria, Arizona.
- Consulted with the teacher to plan the curriculum, projects, assets, and instructional materials throughout the semester.

## TECHNICAL SKILLS

Adobe Photoshop  
Adobe InDesign

Microsoft Excel  
Adobe Illustrator

Adobe After Effects  
Microsoft Word

## AWARDS

**Student Production Award - Best Writing**

**2017**

*Rocky Mountain Southwest Chapter of The National Academy of Television Arts & Sciences*

**Dean's List**

**2016 - 2021**

*Huntington University Center for Digital Media Arts in Peoria, Arizona*